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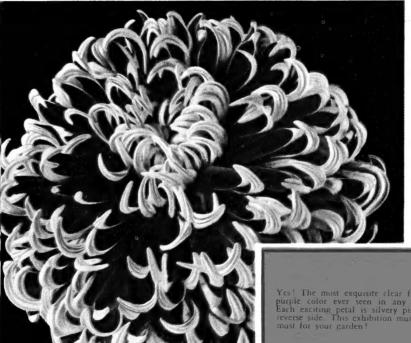
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JERMAINS

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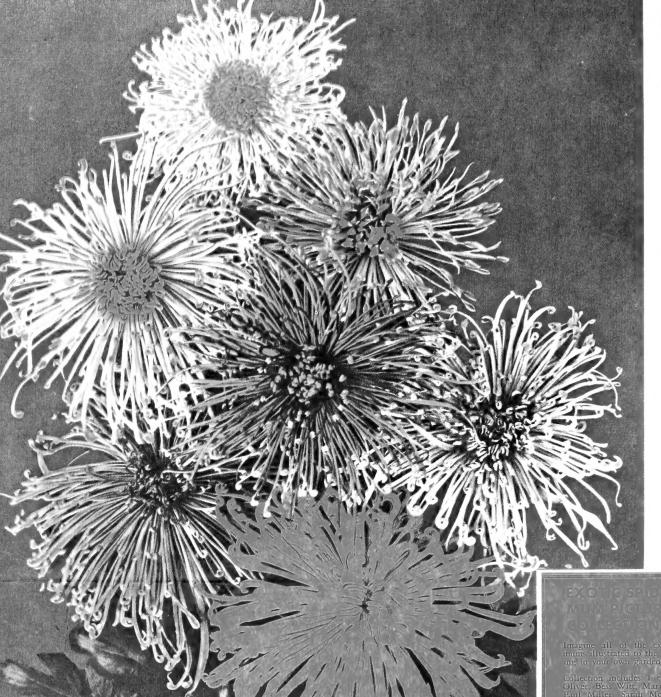
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Ch



Yes! The most exquisite clear fuchsia purple color ever seen in any mum. Each exciting petal is silvery pink on reverse side. This exhibition mum is a

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These lovely creatures of the Chi santiam far for any flower lover. Relatively) w the milking enjoyment with their "eye cate ing" for and

Color CHOPSTI

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C6185 DALWIN ete pails of this

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1 MO GALLANT

1 6192 GEORG

1 MM GOLDEN

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d into of this b

NC6176 ALBERT WITT - Clear yellow sport of "BESS WITT." October

NC6177 ANNE - Truly magnificent purest white spider of the large tubular class. October 5th.

NC6178 ARCTIC - Enchantingly beautiful true spider in the purest white. October 20th.

NC6179 BERTHA OLIVER - Deep orchid pink. October 20th.

NC6180 BESS WITT - A pleasing combination of apricot-bronze and salmon pink. October 20th.

NC6181 BRIDESMAID - Deep lavender pink spider. Short compact growth makes it popular for pot culture. One of the best early varieties. October 10th.

NC6182 CANDY BRONZE - Most entrancing double spoon flower reaching maturity about mid-October. Bright golden-bronze tubulated part plus the

rich Indian Red color at the spoon opening complete a most enthralling combination of this blossom. October 15th.

NC6183 CATHAY

The quilled petals of this charming flower are a most beautiful shade of old copper with spoon tips of brilliant red. October SOth

NC6184 CELESTIAL BEAUTY

The quilled petals are amaranth with the spoon tips opening to a stunning

shade of dubonnet. November 15th.



for \$1.25 6 for \$2.00

tor

NC6389 ANA with golden-yell inches in diame NC6389 ANA — White daisy type flower with golden-yellow center. Blooms about 2 inches in diameter. "JANE HARTE" is a sport of this variety. November 1st.

NC6390 CHERRY BLOSSOM — Anemone flowered type cascade variety in duo-tones of pink and white. Outer edge of each flower is pink and the test is white. October 28th.

NC6391 GERTRUDE COMPTON — Button-anemone type flower in pure yellow. Suitable for medium size cascade and splendid item for rock gardens or borders. October 20th

NC6392 FIREFALL - Garnet red daisy flower. Free flowering and attractive. October 25th.

NC6393 HALLOWEEN — Anemone type flowers. Harmoniously beautiful bronze petals with deep bronze center cushion. October 25th.

NC6394 JANE HARTE - Clear yellow sport of 'ANA.' Together with it's parent the most popular and satisfactory cascading variety of today. November 1st.

for

NC6395 LAVENDER BEAUTY - Daisy type in a beautiful lavender pink. Extremely free flowering and lasting. October 20th.

NC6396 NIAGARA FALLS-Creamy white daisy type blossoms about 3 inches in diameter. Best early flowering cascade. October

NC6397 PINK SWEETHEART - Daisy type pink. Flowers similar in form to "ANA. Good production. October 20th.



riety a Thrill to behold! d FEATHERY

themum family are a MUST they will bring you weeks of form and thrilling pastel

each

85 CHERIE - A most beautiful of soft orchid pink with slender hooked at the tip. A very fulled flower which is similar to our ariety, "CATALINA." November

86 CHOPSTICK - The broad tips of this full-centered quilled lowers are rich henna-red and the ted portion is golden bronze.

88 DALWIN - The long tubpetals of this spider is a buff-October 15th.

139 DUCHESS - Gorgeously iul orchid pink throughout, a similar to our "BUNBU." Truly ricent flower with splendid foliage tim. October 20th.

00 EMERALD ISLE - As the uggests, the predominant color of slender cordlike petals is green in undertone of creamy white. tiber 1st.

1 GALLANT - Bronze spider, 'AUL MILLER" with better color wth habits. October 20th.

2 GEORGINA HEDINGER Il centered spider of a beautiful of pink ranks unrivaled in the dillowering class. October 5th.

03 GOLDEN LACE - Deep le Fully double at the center and ellent keeper. Splendid foliage.

064 KING TUT - Solid coppery. m spider; medium tubular petals ifoly and gracefully arranged on of tem. October 25th.

OGS LORRAINE - A "DEEP MOID PINK RAYONANTE" is the stit on of this beautiful flower. weller 1st.

colors. Win the sweepstakes at your local flower shows and excite your whole neighborhood with these exotic spider mums.

6 for \$225

NC6196 MAMORU - Light orange shading to a deeper bronze at the center. October 20th.

NC6197 MARIA - Creamy white, but is also suffused with a faint pink shade when it first opens and over-laid with chartreuse at the top. Tall grower.

NC6198 MARY VANCE - Deep pinkish-lavender spider with straight tubular petals and spoon-end tips. Novem-

NC6199 MAUVE - Wine red spider. Slender size quilled petals with fishhook tips. October 20th.

NC6200 MELODY - Clear deep yellow throughout. October 20th.

NC6201 MISS GINA HARWOOD - Sport of "RAYONANTE." Color is a beautiful blend of light rose and straw-bronze. October 15th.

NC6202 ORIENTAL KNIGHT -Perhaps this is the deepest garnet red (bordering towards purple) quilled type flower known on the market today. November 1st.

NC6203 PAUL MILLER - Most fascinating buff-bronze with a darker shade of bronze at the center. October 25th.

NC6204 PEGGY ANN HOOVER -Clear light pink. Flower formation similar to "BESS WITT." October 20th.

NC6205 PUNCH BOWL - Rich burgundy red spider with slender quilled petals falling away from a full centered of deeper shade. October 30th.

NC6206 QUEEN OF HEARTS Pale pink spider like "GEORGINA HEDINGER," but with larger petals and fish-hook tips; graceful. October

NC6207 RAYONANTE - The cordlike quilled petals of this full-centered flower are a lovely shade of light rose.

NC6208 SAN GABRIEL - Gorgeous clear deep yellow. October 15th.

NC6209 SARAH MORASCH -Beautiful shade of rose pink which changes into a fascination pink as it matures. October 25th.

NC6210 SONDRA GAIL - Charmingly beautiful blend of buff-bronze and coral shades - more popular during the final stages when color turns to a beautiful shade of soft salmon-bronze. October 25th.

NC6211 SUNNYSLOPE SPLENDOR Unparalleled glistening white full-centered large flower with a light overcast of green throughout, even at full maturity. Indisputably the most satisfactory and outstanding foremost pride. October 10th.

NC6212 SWINGTIME - Peerless white among the exhibition class spiders. Long bold petals drop gracefully on the most luxuriously formed plant we have experienced growing. October 30th.

NC6213 TRANQUILITY - A sensational pure white spider. Extra large and perfectly formed in every respect. October 15th.

NC6214 WALTZTIME - Color varies from charmingly beautiful orchid pink to a delicate lavender pink at the center. Extra large flower with long petals cascading gorgeously beyond description, Tall. October 25th.

NC6215 WHITE RAYONANTE -Pure white sport of "RAYONANTE." October 15th.

NC6216 YELLOW FRILL - Clear yellow petals are long and tightly curled at the tip. October 15th.

NC6217 YELLOW RAYONANTE -Beautiful yellow sport of "RAYON-ANTE." October 15th.









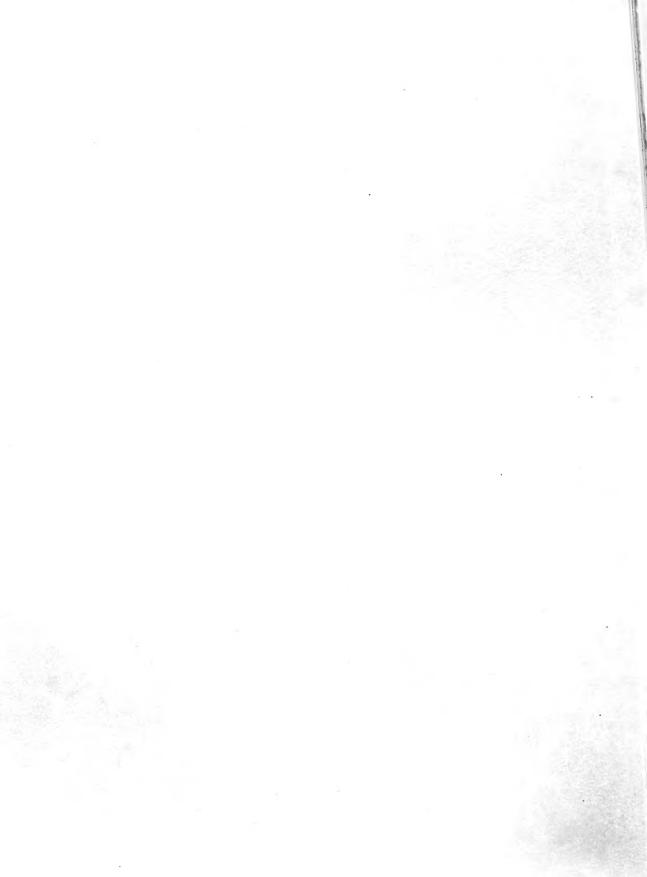
Now the Most Exotic Spider Mum Ever Grown

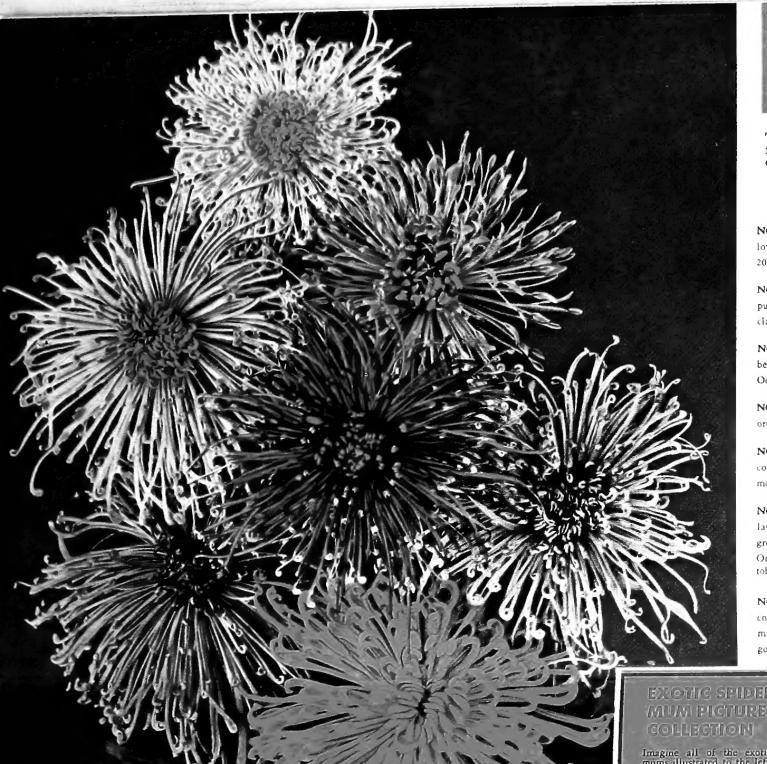
NIGHTINGALE ---

Truly Unique

Yes, the most unique Chartreuse color ever seen in any flower. Sure they take a little extra care but what results. Bloom must be shaded from bright sunlight to prevent fading. Most thrilling spider form. October 25th.

NC6222 \$1 each 3 for \$250





Each Variety a Thrill to behold! **EXOTIC SPIDER and FEATHERY N**

These lovely creatures of the Chrysanthemum family are a MUST for any flower lover. Relatively new, they will bring you weeks of enjoyment with their "eye catching" form and thrilling pastel

50^C each

NC6176 ALBERT WITT - Clear yellow sport of "BESS WITT." October

NC6177 ANNE - Truly magnificent purest white spider of the large tubular class. October 5th.

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NC6183 CATHAY -The quilled petals of this charming flower are a most beautiful shade of old copper with spoon tips of brilliant red. October

NC6184 CELESTIAL BEAUTY -

The quilled petals are amaranth with shade of dubonnet. November 15th.

NC6185 CHERIE - A most beautiful shade of soft orchid pink with slender petals hooked at the tip. A very fullcentered flower which is similar to our old variety, "CATALINA." November

NC6186 CHOPSTICK - The broad spoon tips of this full-centered quilled type flowers are rich henna-red and the tubulated portion is golden bronze.

NC6188 DALWIN - The lone tubulate petals of this spider is a buffbrunze. October 15th.

NC6189 DUCHESS - Gorgeously beautiful orchid pink throughout, a low throughout. October 20th. color similar to our "BUNBU," Truly magnificent flower with splendid foliage and stem. October 20th

NC6190 EMERALD ISLE - As the name suggests, the predominant color of these slender cordlike petals is green with an undertone of creamy white.

NC6191 GALLANT - Bronze spider, like "PAUL MILLER" with better color and growth habits. October 20th

NC6192 GEORGINA HEDINGER This full centered spider of a beautiful shade of pink ranks unrivaled in the arrly flowering class. October 5th.

NC6193 GOLDEN LACE - Deep vellow. Fully double at the center and an excellent keeper. Splendid toliage.

NC6194 KING TUT - Solid coppery. bronze spider, medium tubular petals uniformly and gracefully arranged on strong stem. October 25th

NC6195 LORRAINE - A "DEEP NC6207 RAYONANTE - The cord ORCHID PINK RAYONANTE" is the

colors. Win the sweepstakes at your local flower shows and excite your whole neighborhood with these exotic spider mums.

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NC6206 QUEEN OF HEARTS Pale pink spider like "GEORGINA HEDINGER," but with larger petals and fish-hook tips, graceful, October

like quilled petals of this full-centered NC6217 YELLOW RAYONANTE flower are a lovely shade of light rose.

NC6196 MAMORU - Light orange NC6208 SAN GABRIEL - Gorgeous

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NC6216 YELLOW FRILL - Clear yellow petals are long and tightly curled it the tip. October 15th.

Beautiful yellow sport of "RAYON: ANTE. October 15th.





Sure you've seen and marveled at this thrilling variety. NOW! You can grow your own breathtaking display. EASY! when you follow the simple directions that will come with your plants. Mystify your friends and win easily at flower shows. Or, Just grow your own royal cascade for fun. Fine for rockeries, bank and hills. Hun-



NC6390 CHERRY BLOSSOM - Anemone NC6391 GERTRUDE COMPTON - Button-anemone type flower in pure yellow. Suit-able for medium size cascade and splendid item for rock gardens or borders. October

> NC6392 FIREFALL - Garnet red dais flower. Free flowering and attractive. Octobe 25th. NC6393 HALLOWEEN - Anemone type

flowers. Harmoniously beautiful bronze petals with deep bronze center cushion. October 25th NC6394 JANE HARTE — Clear yellow sport of "ANA." Together with it's parent the most popular and satisfactory cascading variety of today. November 1st.

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NC6396 NIAGARA FALLS-Creamy white daisy type blossoms about 3 inches in diameter. Best early flowering cascade. October

NC6397 PINK SWEETHEART - Daisy type pink. Flowers similar in form to "ANA." Good production. October 20th.

ROYAL CASCADE COLLECTION



Now the Most Exotic Spider Mum Ever Grown

NIGHTINGALE ----

Truly Unique

Yes, the most unique Chartreuse color ever seen in any flower. Sure they take a little extra care but what results. Bloom must be shaded from bright sunlight to prevent

NC6222 \$1 each



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The very popular, low growing, early maturing types that are a must for any chrysanthemum garden. Masses of clear, rich colors blooming for weeks at a time light up your fall garden like "Main Street." Use for borders and mass displays.

3 for \$125 6 for \$200

NC6278 AMELIA — Pink Cushion. The original cushion mum in variable shades of pink. September 1st.

NC6279 CHAMPION CUSHION — Deep bronze color and general habit like the "AMELIA." September 1st.

NC6280 CRIMSON CUSHION - Beautiful wine True cushion. September 1st.

NC6281 GOLDEN CARPET — Dwarf pom A creeping low grower. Excellent border item. tember. 1st. Dwarf pompom.

NC6282 GOLDEN CUSHION — Rich golden yellow. Rugged, stocky, well formed plant of "AMELIA" strain. September 1st.

NC6283 SALMON CUSHION - Most pleasing shade of salmon pink and soft coral. September 1st.

NC6284 YELLOW CUSHION — Beautiful orange yellow. September 1st.

SINGLE MUMS

The Cute daisy types will fill your house and garden wit masses of blooms the whole season. Use in clusters for bea

3 for \$125 6 for \$200

NC6309 GINNY LEE - Pure white true daisy flower. October 25th

NC6310 GRAND SLAM - Very attractive cherry pink single. October 25th.

NC6311 MASON'S YELLOW - Clear yellow. October 30th.

NC6312 MELBA - Orange bronze. Showy. November 1st.

NC6313 RADIANT - Bronzy red, Popular variety. November 5th.

NC6314 ROYAL ROBE - Wine red almost purple. November 10th.

SINGLE MUM COLLECTION

1 each above only

\$200

ANEMONE MUMS



Finest list of the popular cut flower mums ever presented. All shades and colors. Gorgeous hues that really add sparkle to your mum garden.

6 for ONLY \$200

NC6294 BRONZE FRIEDA - Buff bronze rays with cushion of yellow. November 1st.

NC6295 FRIEDA - Deep orchid pink with yellow cushion. November 1st.

NC6296 F. S. PARKS - Especially large when disbudded. Both rays and disc petals are glistening white. Healthy growing habit. November 1st.

NC6297 MURAT - Garnet red throughout with tiny glints of gold in the cushion florets. Not to be disbudded. October 28th.

NC6298 SUNRAY - Medium size flowers of rich golden yellow. Not to be disbudded. October 20th.

NC6299 YELLOW SINCERITY - Clear soft yellow. Very popular. October 25th.

ANEMONE COLLECTION All 0 1 each above only

SENSATIONAL! EARLY BLOOMING HARDY MUMS

Yes, now you can have gorgeous mums blooming in your garden weeks earlier than ever before. Famed the world over for the most striking brilliant show of color, the early blooming hardy varieties can be planted in massive

3 for \$125

NC6407 AVALANCHE - Luscious ivory white up to 3 inches in diameter. September 15th.

NC6408 CARNIVAL - Glorious blend of gold and bronze.

NC6409 CHARLES NYE - Clearest of yellows, globular pompom. October 1st.

NC6410 CHIPPEWA -Aster purple. Decorative. Septem ber 25th.

NC6411 ENTERPRISE - Distinguished rich amaranth pink - a beauty! October 1st. NC6412 HUNTSMAN - Reddish bronze, lively and vivid.

October 5th. NC6413 LAVENDER LADY - Interesting lavender, free

flowering. October 1st.

NC6414 LEE POWELL - Yellow with slight orange tinge at center. September 25th.

displays, along driveways, or used for general garden

Developed especially for areas of early frost or short growing seasons this sensational new type of mum is the answer. Buy plenty of this new type at this low price.

6 for \$200

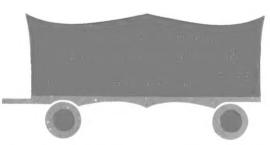
NC6415 PINK RADIANCE — Beautiful radiant pink, very luminous. October 10th.

NC6416 RED VELVET-Soft, velvet red, a real smoothie.

NC6417 STELLA - True Pink. Decorative. October 1st.

NC6418 TIFFANY ROSE - Maiestic deep rose. October

NC6419 YELLOW AVALANCHE - Soft yellow. Decorative. Sport of "AVALANCHE." September 15th,



SINGLE DWARF MUMS Low Growing — For Borders

Early blooming, very hardy, low growing make this mum variety excellent for borders. Enjoy lush, thick foliage before and during the blooming period. An attractive novelty for your garden.

3 for \$125

6 for \$200

NC6324 ASTRID - Soft pinkish apricot. September 25th.

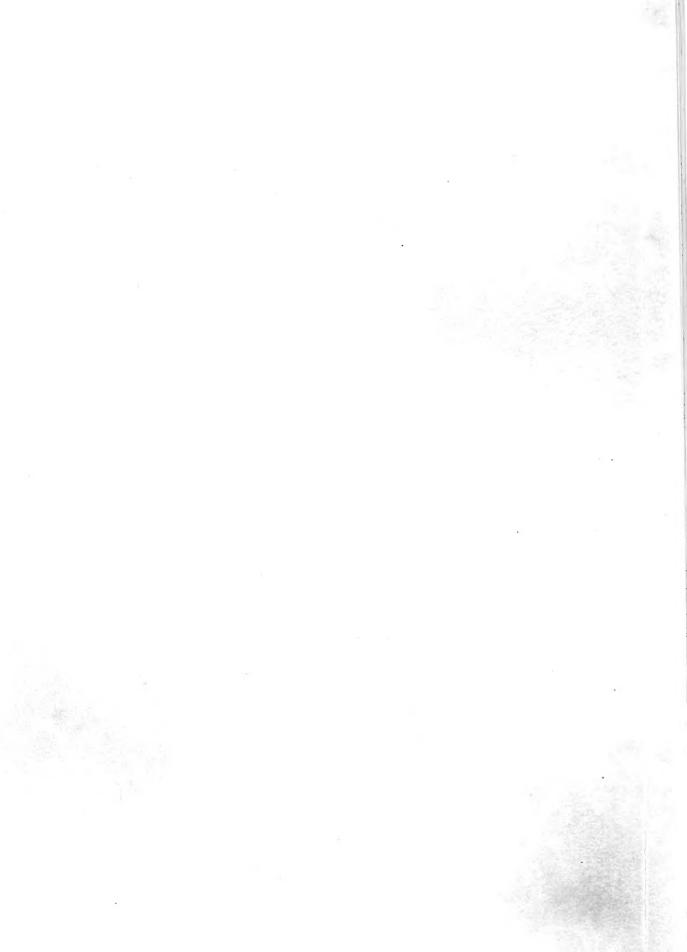
NC6325 GOOD MORNING-Pure yellow. Identical in general growing habit to "ASTRID." September 25th.

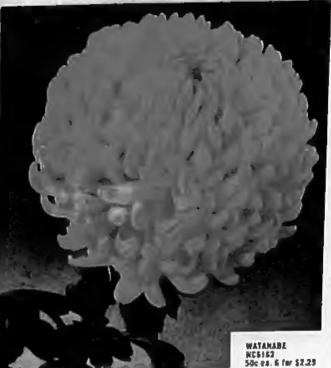
NC6326 IGLOO - A white daisy. Exceedingly free flowering. September 25th.

NC6327 KRISTINA - Deep rose pink which is almost purple, a shade which is most attractive in the fall gardens. September

NC6328 LOKI - Variable shades of pink and rose. September 25th















Now More Exciting Than Ever Before!

* HUNDREDS OF VARIETIES & ★ NEW EXCITING COLORS ★

* SENSATIONAL NEW FORMS *

Step right up - the show's just starting GERMAIN'S OF California ANNI

THE WORLD'S FINEST MUM SELECTION!

SUPERBY Giant Kings and Queens of the Flower World EXHIBITION VARIETIES

These giants are true Kings and Queens of the whole flower world. Properly grown they develop into magnificent blooms 3 to 4 inches across and on some varieties 6 to 8 inches across. Strong and sturdy, they will delight even the amateur with their

NC6100 ALBATROSS - Ligg NC6117 FRIENDLY RIVAL NC6134 MAJOR EDW. E. NC6131 SAN FERNANDO white incurred. October 20th. NC6101 AMBASSADOR -Very large white incurred exhibition type: October 11th

NC6102 APPERT - Large in curred Sower in strikingly beautiful orange. November 1st.

NC6101 ARIEL - Lirge globulas flower of pure white ar maturity though a slight trace of stage. November 1st.

NC6104 AUTUMN QUEEN fower in a most delightful thade of shid orthid pink. October

NC4105 BEN LEIGHTON -Deep wine red with a shade of lighter red on the outside of the petala October 15th. NC6106 BLACK HAWK -

NC6107 BLAZING GOLD - NC6124 HILDA BERGEN - NC6141 MRS. RUSSELL

flower of good rire. Sound tex-

ture, good stem, and foliage. NC6108 BUTTERBALL-Clear lorely yellow incurved. Giant sized. Best in the early class.

NC6109 CELESTRA - Clear yellow incurved. October 10th. NC6187 CORONATION YELLOW." October 20th. PINK-A true reflexed type exhibition flower in petrless shade of light rose. Ocrober 70th.

Inher 20th

October 15th

NC6110 COUNTRY GENTLE. am sat lande of the petal in MEN - A soft reliew sport of COUNTRY MAIDEN." Oc-

EN - Delightful apricos orange large orange terra-cotta bronze nary ment. If the it a collection STEAD - Amazanih red inside shade. Shape and habit identical Laouely formed, broad petalled in a competitive show, this flower and incidencent blar rose reverse. to COUNTRY GENTLE. Rover of emeral beauty. Octo-MEN." October 21th. ber 21th.

perfectly formed. Large semi-in: ferred large flower. Outster 19th. NC6146 PHILIP KAY - True Perfectly formed and carrly carred flower. October 15th. NC6110 KATHLEEN STORER ber Ist. NC6111 E. C. SWIRE-Maure piak with lighter piak revene.

Tremendously large time Sawlet with perals of solid testare. Oc-NC6114 ELEGANCE - Pure Median beight: O.tober 27th. white tital flower equal in tire NC6151 LADY GOURTE -"TURNER!" and the

POCKETTS." November tot NC6113 PANFARE - A superb early Sowering roppery bronze NC6112 LILLIAN FOLTZ - NC6149 RED GLITTER-New large dower of incurred type. The uniformity of quality flower clear pellow. October 73th.

production in it's greatest asset. NC6116 FAUST - Unique the TURNER varieties, prob mendously large incurred flower condition flower. No Sower reddish broade with gold ably the most widely grown in the grant exhibition view. The sember 25th. former which will develop flower for show purposes between anter as a most pleasurely deep forests which are a brandful of it's improve one and policit within park almost fore. Alon. NC6166 YELLOW CHIEF -

NC6218 GARNET KING - NC6131 MARIE MILLER -

ROSS - Another early semi-in- ber ist. curred white. October 15th.

NC6121 GRACE STRUGES- NC6130 MRS. DAVID F. OUGSTANDING TELECOLOGICAL CONTROL OF THE COLOR LANCEY dark green Rich wine red giant flower with ROY-One of the best large red foliage and medium height. pinkish silver severse. Tall. and gold flowers. October 18th October 28th.

NC6122 GREER GARSON - FLEY - This deep rast with white sport of "GREER GARgold reverse giant incurved SON: Reflexed flower with a

Deepest crimson red. Referred NC6121 GWEN PATTON - NC6140 MRS. H. E. KIDdower of medium site. Novem: Most attractive globalar flower in DER - Semi-mourred large rich NC6155 SUNNYSLOPE selles flower. October 10th. piak. October 25th.

> bloom, October 15th. NC6125 THP. INDIANA- NC6142 MUTO'S CRIMSON NC6137 TURNER PINK-AD

POLIS YELLOW-Large in -Sport of "ARMISTICE DAY" culture. Oct ber 70th.

WHITE - About the same as "IMPROVED INDIANAPOLIS globalar incarred flower of medi-

tich wine red and the puttide in a beautiful lilar rose. October

NC6112 DAME ENID NC6120 JOHN POCKETT -

- Industribibly gargereds some rained Course of enumbers title NC6:47 POCKETT'S MA. Semi-intersed pure white Oclar abade of Americath piol throughout, Splendid grower

Loosely forward Gunt Flowerme white. October 71th.

NC6111 LOUISA POCKETT

-Rich golden miller Giner in. BOWES - Bright rory pink: Most brilliant golden rellow rurved flower. Men outstanding. Medium tote semi-incurved com- chrysanthemum with several rows pact flower. October 10th. of broad petals incurring around

Popular garon red Source of re- Deep reliew incurved flower. flexed flower. Most outstanding: November 1st.

NC6117 MOHAWK CHIEF- NC6133 SHIRLEY BEAUTY NC6120 GOLDEN PEARSON Red with gold revent. Large - Deep matoon with buff iccesse - Clear reline large incurred temi-incurved flower. November

Brightest golden yellow incurred Lovely mabogany brease in COMPTON-Luminous ox blood NC6136 TURNER BRONZE. corred. Medium rice opherical and with built reverse. October 150b.

> curved globals dones with cary deep crimson maroon with gold reverse. November 1st NC6126 INDIANAPOLIS NC6143 OCTOBER RED -

Carmine red with roll rellaw

meerse October 10th, NC6144 ORANGE BOWL stude of warm bronze with an globuler white. October 18th prince mercait. October 15th.

NC6145 PARADISE - Breathtaking creamy white mammoth NC6111 COUNTRY MAID. NC6128 JAFFA - Encimously exhibition flavor of cattle ordi-Tall grower with luxurant fol: 19th. rage and stordy stem. October

lavender, laige flower, Novem- grown, October 516,

ROON - Enthialling shade of selvery as blood and with half reverse October 10th.

NC6148 QUAKER MAID Beflesed. One of the earliest mont. william toir. Ourber tih.

Tubily mounted sole shade of sport of "GLITTER," reddishbronze decorative type. Very at-Martine October 19th.

shade of bull bronze. October form, Tell grower, November has extra strong stem and bound Yellow sport of WHITE

the large open center. Dubudded

to half-dozen blooms, it makes very large flowers. October 50th. NC6116 MASUMI - Beneful NC6112 SAY EDGAR - Rich NC6119 GIANT BETSY shade of orchid pink Novem wine red with tilvery reverse

Acclaimed by shousands during

NC6110 MRS IRENE SHEF- NC6134 STROMNESS - Snow marutes around November 1st, most intriguing center init

> BRONZE-Tightly insurved oldgold bronze. October 10th.

-Light bionte spost of WIL LIAM TURNER." October 25th

other sport of WILLIAM TURNER. Light pink to color NCGISE TURNER YELLOW

The color is a most benefited NC6159 VENUS - Incurred

- Still another yellow sport of

"WILLIAM TURNER." Octo-

NC6160 VICTORY - Incurred

is an exhibitor's quest fulfilled. Very formal incuned. October

NC6164 WHITE SUPREME - This spectacular pure white vatiety woods midney between s spider and an incurred type. Extremely graveful in appearance

NC6165 WILLIAM TURNER - White. The original "TUR. NER variety Well known - Portize white Together with NC6130 ROSE BOWL - Tip throughout the world as an un-

glossy foliage. October 19th CHIEF " October 20th.

BIG VALUES

SPOTLIGHT COLLECTION

Brighten your whole garden with these selected exhibition muchs. A real bargain! Faust, Watanabe,
Grace Sturger, Pocketts Marcon, Mrs. Bene Sheffley,
Say Edgar, Orange Bowl, Gwen Patton.

FHEE - Anny-lope Recome AND Stephonic
with this collection.

155.50 valve! only \$250

TREMENDOUS SAVINGS

RINGMASTER COLLECTION

NC6C

SPECTACULAR VARIETIES

SIDE SHOW COLLECTION Each to grow varieties for those with a small garden or those who are just starting their mum hobby. Col-

lection includes several types, Crimion Cuthion, Faust, Say Edgar, Paola, Paner bill, Lavender Lady, Titlany Rose, Grange Bowl. PLUS Sannyalupa fleorase. 154,25 value) only \$795 NC6D

RIOT OF COLORS TOP BILLING COLLECTION

All 26 NC6E (\$13.75 value) NC6E

only \$Q95





offered. Varieties invitade Para Poes, Exhibition types,

Plants NC6F only NC6F

GAY! POMPON VARIETIES - Perfect Cut Flowers Fill your garden with these famous "Cut Flower" type of Chrysanthemums. Buy 'em by the dozen at these low low

NC6227 BARCAROLE - Rich NC6214 CLARA JAMESON- NC6242 NAVAHO - CAPTURE golden yellos. October 19th. Strikingly beautiful bionic Ex bordering toward red lich brings

tremely productive. October 25th. November 1st. NC6228 BELRAY - Most vigor Somett. November 19th. Deep suched pink, tight formal

NC6229 BLUEBLOOD - Detp 20th ameranth sed de prairie doners Unique and attractive Orices NC6216 FAIRMAID Stunning NC6244 QUEEN OF PINKS NC6250 BRONZE MASTER. NC6237 FIREFLY - Orange

and gulden bionze Sport of October 21th MASTERPIECE Oclobes NC6211 BRONZE THYRA -

Salmon bronze space of NC6210 HIGHLIGHT - Com-THYRA. November Lit bingtinn of light pink with durk NC6212 CASSANDRA Orange bipaze medium flowers

NC6213 CHRISTMAS RED IMPROVED Bright crimino NC6241 MASTERPIECE ted. December lat.

inc white best early the bemedium gize flowert Detuber

- Deep certaid p it carober

BIG TOP PICTURE COLLECTION

The most exciting color festival that you can imagine. Every bainety outstanding. Collection includes every mum perfored on this page. Watanabe, Fautt, Grace Sturges, E. C. Swie, Sunnydope Bronce, Pocketts Marooh, Butterball, Mrs. Irene Shellley, Louisa Pockett, Gaen Patton, Orange Bowl. Say Edgar, PLUS the esquirite new Stephanle.

(\$7.00 value) only \$495

ind pempent for Christmas. No-

NC0248 THYRA-Deep laten

NC6249 TRIUMPH - Drep

sine red almost purple. Nevem-

NC6210 YELLOW ARCADIA

der pink. November 1th.

ECIAL POMPON COLLECTION

ALL II ONLY \$325

6 for \$200

October 2315.

PIECE-Variable thades of deep briene medium rate formal type. NC6243 SILVERPLATE Decorative white. Christian 10th,

NC6258 GRACIE FIELDS Decinative purple. Printerber 1st.

NC6240 MAGICIAN - The inch wie bienze pompam. Nostodes la

Small, exquisitely formed Chrysanthemums, Ideal for miniature floral arrangements. Full range of colors. EASY to grow. Make your garden outstandingly different and debightful.

NC6153 ANNETTE - Claim- NC6318 ILLINI REDHEAD

NC6114 BASY - I lear yellna. A real monuture rise even among the buttons. November 5th NC6155 BONNIBEL - Localy

NC6156 BRONZE BULKE-

NC6337 CLARE - Most satur-factory white. November 111.

NC6539 IRENE - Perfectly mand flower on pured white October 15th. NC6160 PATSY DOUD -Brautful blend of red and roat Ormber 20th

NC6361 SUZANNE Pleating by different (FALICO) miniture oil deep rose and hight pink. November 13th NC6362 YELLOW IRENI Conser Foth.

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Varieties, petite Singles, durling tow Growing Single Deart Muns, and on entirely new strain of fast growing early specimens — sure to delight oil of our triends who live

new strain of fast grawing early specimens — sure to delight all of our triends who live in the solder areas.

Your enthusiasm and success with last year's affect was very profilers. Our man expense say that this will be the best year ever. Eight now, your plants one below telested to assure you of getting unsurposted arelist rected cuttings, propagated from extented strains. Every plant you order in healthy, hosky, and disease free.

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NOTE: Date opposite each variety indicates approximate blooming

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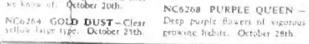
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All 10 BUTTON COLLECTION \$295

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NC6260 CATLEYA-Cleveu NC6265 LINDA - Most popu orchod port gold fire decisione lar deep sone pink large flowers.



EACH ABOVE DIVLY

NC6766 MAID OF ORLEANS

NC6267 PINK DREAM-Com

ing elotest to a true pink in

abryvanthemum, and it i rare

-White, October 15th.

variety. October 20th.

6400 E. WASHINGTON BLVD

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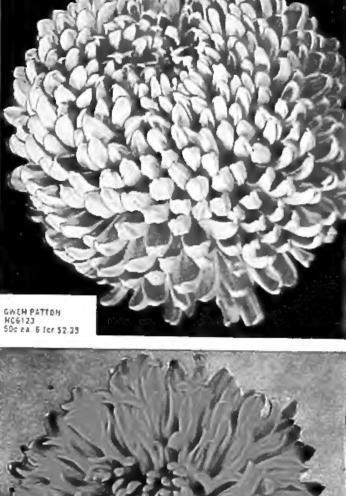
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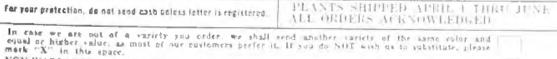














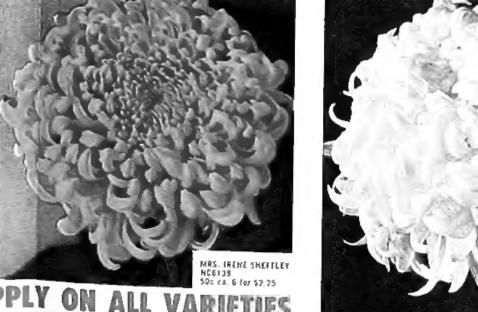


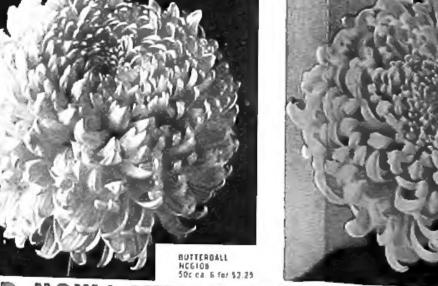












Create new and unusual floral displays with this type of mum.

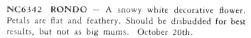
50° each 6 for \$225

NC6338 GERRY - Intense bronze with gold reverse. October 30th.

NC6339 PANSY SILL - Stunning beautiful blend of rich wine red with light silvery reverse. Strong stems and healthy foliage. Tall grower. November 1st.

NC6340 PINK EXOUISITE - A suitable name for the flower which is the most exquisite shade of pink. The reflexed petals, radiate from the center which is unique swirl. November 1st.

NC6341 REVERIE - This flower is composed of spoonshaped petals of irregular formation with an anemone flowered center. The ray petals are a beautiful orchid pink while the disc of it is a slightly lighter color. November 1st.



NC6343 YELLOW TAGGART - An odd yellow flower with quilled petals covered with hairy spines. October 30th.



Garden Highlights

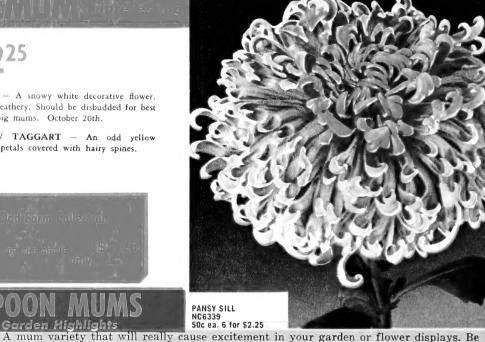
the first to start yours this season.

NC6372 KIMIE - Popular large size flower. Clearest yellow. October 20th.

NC6373 MRS. GWEN CHEESEWRIGHT - Single layer petals of grayish lavender quill and spoon openings of a stunning rose pink. November 15th.

NC6374 INCA - Long, tubular petals, spoon tips, light orange in color. October 30th.

NC6375 PAULA - A spectacular recent introduction of special merit. Quilled part is buff-yellow and broad spoon opens to an amazingly lovely bright crimson. October 25th.



6 for ONLY \$7

NC6376 SCINTILLATION - Luminous orchid pink. Semi-double spoon. October 20th,

NC6377 SNOW OUEEN - Unparalleled pure white spoon. October 30th.

NC6378 WHITE SPOON - Ever popular double flower. October 1st.

NC6379 YELLOW SPOON - Excellent double



